

2019 Sponsorship Program & Benefits

*All sponsors are widely acknowledged at all AEF events. In addition, every sponsor is recognized at our annual community-wide Trivia Bee at Town Hall on March 17, 2019.**

Diamond (\$10,000+)

If you would like to become a Diamond Sponsor, please contact our Business Sponsorship Director at partners@aefta.org to discuss a strategic partnership and benefits.

Platinum (\$5,000+)

- Trivia Bee:
 - Prominent identification as premier sponsor in publicity, signage and social media:
banner prominently displayed; premium full page program advertisement; dedicated sponsor table; special mention as an Investor Sponsor by event M.C.
 - inclusion in press release and flyer (distributed to 3,000+ elementary students)
- Logo included on Web site and Sponsor banner displayed at all AEF events (~3-5/year)
- Appreciation Plaque Award
- Up to five tickets to AEF's Annual Fall Fundraiser in November (\$500 value)
- Frequent social media posts highlighting partnership
- Dedicated partnership press release

Gold (\$1,500+)

- Trivia Bee:
 - Full page program advertisement, banner prominently displayed, dedicated sponsor table, special mention by event M.C.
 - inclusion in press release, flyer (distributed to 3,000+ students) and social media
- Logo included on Web site and Sponsor banner (displayed at all AEF events)
- Occasional social media and newsletter posts highlighting partnership with AEF
- 'Proud Supporters of AEF' window decal showing your support for Arlington schools!

Silver (\$500+)

- Trivia Bee:
 - Half page program advertisement, banner displayed, marketing materials displayed at sponsor table, mention by event M.C.,
 - inclusion in press release, flyer (distributed to 3,000+ students) and social media
- Logo included on Web site and Sponsor banner (displayed at all AEF events)
- Occasional social media and newsletter posts highlighting partnership with AEF
- 'Proud Supporters of AEF' window decal showing your support for Arlington schools!

Bronze (\$250+)

- Trivia Bee: quarter page program advertisement; inclusion in press release, flyer (distributed to 3,000+ students) and social media
- Logo displayed on AEF Web site and signage at all AEF events; recognition on social media
- 'Proud Supporters of AEF' window decal showing your support for Arlington schools!

Gifts of any amount are greatly appreciated. Please make checks payable to 'Arlington Education Foundation', PO Box 80, Arlington, MA 02476. Or give online www.aefma.org. AEF is a 501(c)3 non-profit organization. Our tax id # is 04-3557377.

*Sponsorship must be received by March 1, 2019.