

2021 Sponsorship Program & Benefits

*For 2021 we are planning a virtual showcase video event in March to feature our grantmaking impact and highlight our business sponsors!**

Platinum (\$5,000+)

- Showcase video event: Prominent identification as premier sponsor during the event and in publicity/social media:
 - Featured as Platinum sponsor during video event
 - Brief message/video to be included in the event
- Logo on AEF website in prominent positions and on sponsor page
- Appreciation Item
- Frequent social media posts highlighting partnership
- Partnership highlighted in newsletter and/or dedicated press release
- 'Proud Supporters of AEF' window decal showing your support for Arlington schools!
- Up to five tickets to AEF's Annual Fall Fundraiser in November, if we can hold an in-person event (\$500 value)

Gold (\$1,500+)

- Showcase video event: Identification as Gold level sponsor during the event and in publicity/social media
- Logo prominently displayed on AEF website and on sponsor webpage
- Social media and newsletter posts highlighting partnership with AEF
- 'Proud Supporters of AEF' window decal showing your support for Arlington schools!

Silver (\$500+)

- Showcase video event: Identification as Silver level sponsor during the event and in publicity/social media
- Logo on AEF website sponsor page
- Occasional social media and newsletter posts highlighting partnership with AEF
- 'Proud Supporters of AEF' window decal showing your support for Arlington schools!

Bronze (\$250+)

- Showcase video event: Identification as Bronze level sponsor during the event and in publicity/social media
- Logo on AEF sponsor webpage
- 'Proud Supporters of AEF' window decal showing your support for Arlington schools!

Donations of any amount are greatly appreciated. Please make checks payable to Arlington Education Foundation, PO Box 80, Arlington, MA 02476. You can also give online at www.aefma.org. AEF is a 501(c)3 non-profit organization. Our tax id # is 04-3557377. If you have any questions, please contact our Partnership Director at partners@aefma.org. *Sponsorship must be received by March 1, 2021.